



Northern Great Lakes REALTORS® MLS

REALTOR® Association Owned

SEARCH LISTINGS ▾

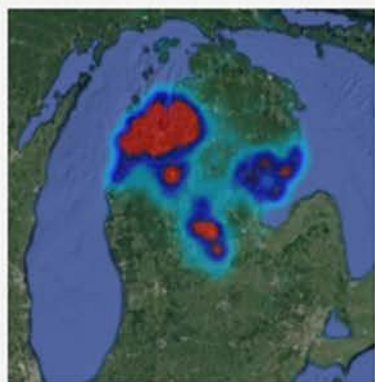
OPEN HOUSES

FIND A REALTOR

ABOUT NGLRMLS ▾

MLS RESOURCES ▾

MEMBER LOGIN



Buyers: Find Your Northern Michigan Home

With Our Great New Search

To better serve you, the listings from the Central Michigan Association of REALTORS®, Northeastern Michigan Board of REALTORS® and Traverse Area Association of REALTORS® are now in one central MLS system. Search for property across all of central and northern Michigan, Lake Huron to Lake Michigan, in one place, directly from the REALTOR® associations.

[Search MLS Listings!](#)



Northern Great Lakes REALTORS® MLS

*Your complete guide to all NGLRMLS
advertising opportunities*

Basic Residential Search

PRICE:

 to

BEDROOMS:

 -

BATHROOMS:

 -

STREET:

LOCATION:

County City Township Distance

CONDO:

[Advanced Search Options](#)

[Results Search Options](#)

[Compact Results](#)

[Search Listings](#)

[Clear Form](#)





Northern Great Lakes REALTORS® MLS

What is Northern Great Lakes REALTORS MLS?

- It is a Regionalized Multiple Listing site, Where Individuals go to view Residential/Commercial/Vacant-land/Income/Rental Properties.
- Wouldn't you like to advertise to individuals that are interested in your services??
- Don't waste valuable advertising dollars elsewhere, when you can market to consumers that NEED your services!!

What the Site offers

- 18,000 unique visitors per month, your advertisement gets viewed!!
- Incredibly low bounce rate (enter and leave)
- Average Session Time of 9 minutes per visit (high engagement)
- Get Your Business out to individuals that need and want your services!!

NGLRMLS WEBPAGE ADVERTISING OPPORTUNITIES

Open to NGLRMLS Affiliate and REALTOR® Members!

SEARCH RESULTS AD:

728 x 90 Banner Ad \$135/month Two or three displayed, inserted within search results, rotate randomly. Changes with each change in search result—Maximum 15 advertisers, Camera ready ad must be legible & look good when resized down to 460 x 57

Search Results Pricing

- 3 months = \$405
- 6 months = \$780 (\$30 savings!)
- Full Year = \$1,500 (\$120 savings!)

SIDEBAR BUTTON AD:

300 x 250 Button Ad \$105/month Two ads appear below search help info on right sidebar, rotate randomly stays on the same ad for entire search session—Maximum 15 advertisers, Camera ready ad must be legible and look good when resized down to 220 x 184

Sidebar Button and Sidebar Tower Ad

- 3 months = \$315
- 6 months = \$600 (\$30 savings!)
- Full Year = \$1,140 (\$120 savings!)

SIDEBAR TOWER AD:

300 x 600 Tower Ad \$105/month One ad appears just below the Sidebar Button ads, rotate randomly stays on the same ad for entire search session—Maximum 6 advertisers, Camera ready ad must be legible and look good when resized down to 220 x 440

For all ads: Ads MUST be in the following formats: JPEG, GIF, PNG, BMP OR TIFF. Send ad plus clickable URL to link to connor@taar.com. ADS DUE 25TH OF THE MONTH PRIOR TO RUN DATE.

SEARCH RESULTS AD SIDEBAR BUTTON AD SIDEBAR TOWER AD

Contact Information

NAME: _____ Member of (association): _____

Company Name: _____

PHONE: _____ EMAIL: _____

Billing Information

Card Type: MasterCard _____ Visa _____ Name of Cardholder: _____

Card Billing Address: _____

City: _____ State: _____ Zip: _____

Card Number: _____ Expiration Date: _____ Code: _____

Number of Months for Ad(s): 3 Months 6 Months 12 Months

Total Amount: _____ Signature of Cardholder: _____

The screenshot shows the Northern Great Lakes REALTORS® MLS website. At the top is the logo and navigation menu. Below the menu, it says "Found 117 listings". There are three listing cards visible. The first card is for a property at 704 N Dockside Circle C-3, Suttons Bay, MI 49682, priced at \$400,000. The second card is for a property at 151 Stover Road, Standish, MI 48658, also priced at \$400,000. The third card is for a property at 2526 Lake Ann Road, Interlochen, MI 49643, priced at \$400,000. A sidebar on the right contains an advertisement for "PURE MICHIGAN" with the text "Book your perfect summer". A red box highlights a "SEARCH RESULTS AD" on the listing cards and a "SIDEBAR AD" on the sidebar. At the bottom, there is a banner for the National Association of Realtors with the text "Every market's different, call a REALTOR today."